



**WOMEN FOR
ECONOMIC AND
LEADERSHIP
DEVELOPMENT**

2012 Keynote

RFP FOR PHOTOGRAPHY SERVICES

WELD is seeking proposals from individuals interested in providing in-kind photography services for our 2012 Keynote! If you have professional photography skills and would like an opportunity to photograph our premier event, featuring Patricia Sellers, Editor-at-Large for *FORTUNE* magazine, please submit your proposal by Wednesday, February 15.

Event Date/Time: Tuesday, March 6, 2012
5:30 p.m. Private Reception + Open Networking
6:30 p.m. Dinner and Program

Event Location: Hyatt Regency Columbus, 350 N. High Street

Keynote Speaker: Patricia Sellers
Editor-at-Large, *FORTUNE* Magazine
Co-Chair, *FORTUNE* Most Powerful Women Summit

Requirements: Candid shots and small group shots at Private Reception & Open Networking
Photographs of speakers and presentations during the program
Group shots of sponsor tables during dinner (time allowing)

All images are to be provided to WELD on CD within one week of the event.
WELD will have full use of any of the images with no restrictions.

In return for your in-kind donation, you will receive the following benefits:

- Exclusive still photography access to WELD's Keynote, including private reception
- Opportunity to include event photos in your portfolio
- Your name/company listed in the event program
- Your name/company listed on Keynote promotional webpage
- Your headshot and name/company featured in a WELD e-newsletter
- Opportunity to submit attendee gift item
- One ticket to Keynote, dinner included
- A one-year Business Level Membership to WELD (\$149 value)

To be considered for this opportunity, please provide access to a digital portfolio of your work, along with your name, address, telephone and email contact information by February 15, 2012 to:

**Meg Allwein
2012 WELD Keynote Chair
mallwein@assurexglobal.com**